



ISTITUTO ITALIANO DI CULTURA
496 Huron St.
Toronto ON M5R 2R3
☎ 416.921.3802 📠 416.962.2503
✉ iictoronto@esteri.it 🌐
www.iictoronto.esteri.it

PUBLIC NOTICE

SEARCH FOR SPONSORSHIPS OF EXHIBITIONS AND VARIOUS ITALIAN CULTURA EVENTS - 2023

The Istituto Italiano di Cultura with the present public announcement wishes to initiate the search for the sponsorship of exhibitions and various cultural events that will take place in 2023.

The aim of the present announcement is to receive sponsorship offers from Companies, individuals or other entities interested in this opportunity.

Essential characteristics and elements for the sponsorship proposals

The applications for sponsorship should follow the following guidelines:

- a) Sponsorship applications can be submitted for projects and initiatives proposed by the Istituto Italiano di Cultura summarized in the chart below, which will be periodically updated;
- b) Sponsorships can be of financial nature (supply funding) and of technical nature (directly provide services or goods) and it is possible to present an application that comprises both forms for the same event or initiative (part financial, part technical);
- c) For the events listed below it is possible to request being an exclusive sponsor with a financial support that covers a minimum of 70% of the event's costs;
- d) The Istituto will allow the sponsorship of one or more sponsors per event.

Sponsorship opportunities

Events already programmed or nearly finalized that offer sponsorship opportunities (concerts, theatre and/or musical performances, conferences, art exhibitions, screenings etc.).

The sponsorship opportunities are mentioned below, at the end of this announcement.

Sponsorship requirements

The aim for sponsorship opportunities is to offer this Istituto financial resources for the cultural events listed below.

The relationship between the Istituto Italiano di Cultura, as sponsee, and the sponsor will be regulated by a contract stipulated in accordance to the applicable laws.

The outline of such contract is published, together with the present announcement and constitutes an essential part of the same.

The sponsorship proposals must be presented on letterhead and must contain the following elements:

- a) Information of the applicant (personal and fiscal: name of the company/organization/individual, address, phone and email);
- b) Personal information and position of the legal representative and potential signer of the proposal, should it be a different person;
- c) The event that is to be potentially sponsored and the means of sponsorship:
 - If financial indicate the amount of the contribution to be given;
 - If technical indicate the manner that the goods/services offered allow the realization of the event, indicating as well the total monetary value of the goods/services offered;
- d) Acceptance of all the clauses in the present announcement

IIC cultural events for which sponsorship are sought, are as follows:

- Art Exhibition: Robert Marra – 7 June – July 21st.
- **Organix:** Festival of Organ Music – Focus on Italy (June 1st – June 4th)
- Week of Italian Language in the world (multiple events) October 10 – 22
- Week of Italian Cuisine in the world (multiple events) - November 13 – 18
- Art exhibition: Anna Romanello - October 11 -
- Christmas Concert (December 5th)

It is possible to add other single initiatives to the above-mentioned ones. Further details on the events can be obtained by emailing iictoronto@esteri.it or by visiting the Istituto's webpage: www.iictoronto.esteri.it

Toronto, 1 February 2023



La direttrice
Veronica Manson