



ISTITUTO ITALIANO DI CULTURA
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PUBLIC ANNOUNCEMENT FOR SPONSORSHIPS FOR EVENTS, EXHIBITIONS AND OTHER EVENTS - YEAR 2018.

The Istituto Italiano di Cultura is looking for sponsorships for events, exhibitions and other events which will take place in 2018 or 2019.

This public announcement is aimed at receiving sponsorship proposals from potentially interested parties.

Essential features and elements of sponsorship proposal

Admissible sponsorship proposals:

- a) Sponsorship proposal for projects and initiatives proposed by the Istituto Italiano di Cultura;
- b) sponsorship proposal can be of a financial nature (in the form of economic disbursement) and/or of a technical nature (in the form of direct provision of services or goods). It is possible to submit a proposal including both forms (financial and technical) for the same event or initiative;
- c) for the events candidates can require the exclusivity by financing a minimum of 75 % of the event;
- d) the Istituto can allow the contemporary presence of multiple sponsors for each event.

Sponsorship object

Events and initiatives already planned or under development which will be object of sponsorship (concerts, theatre shows, musical performances, conferences, artistic exhibitions, projections, etc.).

Sponsorship agreement details

The goal of the sponsorship is to make resources available for the Istituto to finance cultural events.

The relationship between the Istituto Italiano di Cultura, as a sponsee, and the sponsors will be regulated with contracts in accordance with the current Italian laws and aimed at reducing expenses through the acquisition of qualified external parties (sponsor).

A model of the abovementioned contract is published along with the present announcement and forms an integral part thereof.

Sponsorship proposal must be written on letterhead (see attached specimen) and must include:

- a) Applicant data (biographical and fiscal data of the applicant legal entity: company – company name, registered office, domicile for taxation, tax number/VAT registration number, (as well as e-mail address for communications related to the announcement);
- b) biographical data, tax number and the charge of the legal representative and of the signatory of the proposal if someone different;
- c) the event to sponsor and the terms for the sponsorship:
 - if financial, the total amount of the intended provision must be indicated;
 - if technical, the details on how the goods/services provided enable to carry out the initiative must be indicated. The total economic value of goods/services provided must be indicated as well.
- d) Acceptance of the announcement clauses.